

TOWN OF APPOMATTOX
REQUEST FOR PROPOSALS
DESIGN OF BRANDING AND MARKETING MATERIALS
FOR THE TOWN OF APPOMATTOX

April 1, 2021

Questions/Responses

1. Does the Town of Appomattox have a set budget in mind for this campaign?

Response – It is in the budget at \$30,000 in Community Development Block Grant funds with no Town funds.

2. Is the Town of Appomattox open to proposals involving video production to execute the branding and marketing campaign described in the RFP?

Response - No

3. Is there an incumbent vendor for this project?/ Is there a vendor you used for similar projects in the past?

Response – No

4. Does the Town of Appomattox have a desired timeline for this project?

Response – Mid-December is the deadline for the work to be completed.

End of Questions/Responses